



## **PRESS RELEASE**

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### **Care2Learn's E-Learning Platform helps ABHOW win the Aging Services Quality First Award**

*Bradenton, Florida, PRWeb. Care2Learn Client, ABHOW (American Baptist Homes of the West) receives a Quality First Award from the Aging Services of California*

Bradenton, Florida (PRWEB) June 23, 2008 – ABHOW, American Baptist Homes of the West, a Care2Learn corporate client, was recently recognized by the Aging Services of California, formerly known as The California Association of Homes and Services for the Aging, for their commitment to putting quality first in their care. The recognition comes, in large part, thanks to ABHOW's initiative to train and educate their staff by utilizing Care2Learn's e-learning university, which was customized and branded specifically for them.

ABHOW Academy ([www.ABHOWAcademy.com](http://www.ABHOWAcademy.com)), an online continuing education and training portal powered by Care2Learn, is an online learning tool the company utilizes to recruit and retain staff, increase training effectiveness, improve reporting and compliance and reduce training costs. The website allows staff to take orientation training, safety and mandatory training, and a place for them to obtain continuing education to maintain licensure. With this service, dubbed an e-learning "university" by Care2Learn, ABHOW is able to efficiently track and report on compliance. Leslie Warren, Vice President of Employee Development, who recently retired from ABHOW after more than 14 years, led the initiative to offer employees a training and education benefit.

According to ABHOW, this e-learning university has been successful for the company because it allows the staff educators to use their time more effectively. They no longer need to spend their time to design, develop, train and administer the training programs. This time has been re-directed to other critical functions. [ABHOWAcademy.com](http://ABHOWAcademy.com) also allows the company to address skills gaps, respond more quickly to individual team and organization performance correction issues, and survey correction plans that involve training solutions. ABHOW also notes that their university has become a distinguishing recruiting tool and benefit.

Nominations for this award are received from association members. A panel selects the award recipients. These are announced at the annual meeting in May every year. The Quality First Awards were added approximately five years ago when AAHSA started the Quality First initiative and issued a Quality First standards document. They asked state associations to declare their commitment to putting quality first. The Aging Services of California (CAHSA) supported the initiative by making these awards an annual 'recognition' at the ASC convention. Award recipients are asked to develop a poster board highlighting their award and these are displayed and recognized at the conference.

Care2Learn's E-learning universities are customized and branded with client company logo and information, proprietary content, career ladders, company announcements and more. They are a valuable recruitment and retention tool in this competitive environment. For information on building your own e-learning university, contact Eric Perry at 1-866-248-0734.

**About Care2Learn**

Founded in 2000 by professionals from the post-acute care rehabilitation industry, Care2Learn provides online learning and healthcare content for over 225,000 healthcare professionals with engaging, affordable, easy-to-use online continuing education. It has accredited over 2100 course hours and 100+ in-services for 15 healthcare disciplines, with more courses in production. Care2Learn serves healthcare professionals and their employers worldwide.

Acquired by RedVector, an online continuing education company for the design, engineering and construction industries, Care2Learn continues to grow, by offering customized online e-learning universities to companies who want to offer a training and education benefit to their staff. For further information call 1-866-248-0734 or visit [www.Care2LearnSolutions.com](http://www.Care2LearnSolutions.com).