



PRESS RELEASE

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Care2Learn Expands Healthcare e-Learning Users and Content Library in 2007

Bradenton, Florida, PRWeb. Care2Learn users enrolled in a record 350,000 courses in 2007

Bradenton, Florida (PRWEB) January 21, 2008 – Care2Learn broke its own records for course enrollments and content conversion in 2007. A leader in post-acute healthcare e-learning, Care2Learn added over 70,000 users to bring its user database to 218,000 at year's end. By the end of January, the user count will be up to 225,000. Care2Learn provides online training and continuing education for skilled nursing and assisted living facilities, home care agencies, hospice, rehabilitation, and managed care companies through a retail website for individuals at www.Care2Learn.com, as well as through customized e-learning "universities" built for corporate clients. With over 2100 hours of CE courses and over 100 in-services, Care2Learn has the largest depth and breadth of content and accreditations in the post-acute healthcare industry.

The content team at Care2Learn, which includes masters and doctoral level instructional designers, graphics artists and copy editors, produced 18 new CE courses and 33 new in-services while also undertaking the massive conversion of all of Care2Learn's courses into a new, more interactive and engaging online format. "Our team deserves the gold medal in content conversion", says Eric Perry, Executive Vice President of Care2Learn. "They have produced a high quantity of high quality CE courses and in-services while converting existing content into the new format. We now offer audio in-services in English and Spanish, and are beta-testing podcasts. It's an exciting time for our company."

New in-services include titles in Dementia Care such as Preventing Catastrophic Reactions, Life Skills titles such as Managing Time and Safe Driving, Assisted Living titles "Elopement Prevention" and "Assistance with Medication", as well as such diverse topics as cultural diversity and failure to thrive in older adults. CE titles include an ostomy series, Pusher Syndrome, dysfunctional family management, Train the Brain, and other accredited titles for professionals.

About Care2Learn

Founded in 2000 by professionals from the post-acute care rehabilitation industry, Care2Learn provides online learning and healthcare content for over 200,000 healthcare professionals with engaging, affordable, easy-to-use online continuing education. It has accredited over 2100 course hours and 110 in-services for 15 healthcare disciplines, with more courses in production. Care2Learn serves healthcare professionals and their employers worldwide. A subsidiary of RedVector, an online continuing education company for the design, engineering and construction industries, Care2Learn continues to grow at an extraordinary rate, by offering customized online e-learning universities to companies who want to offer a training and education benefit to their staff. For further information call 1-866-248-0734 or visit www.Care2LearnSolutions.com.